
OiVita39

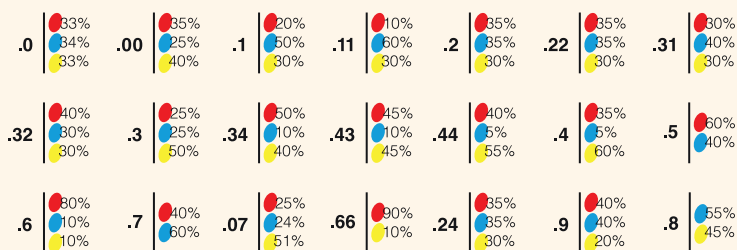
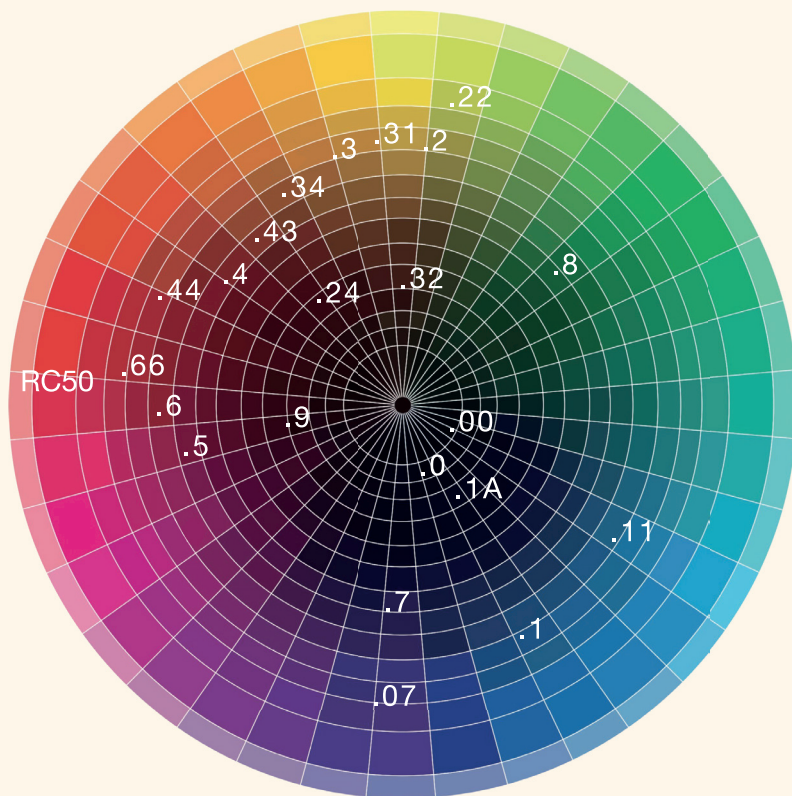


with natural ingredients & vegetal amino acids argan oil

hair color cream with ammonia

C
O
L
O
R

f
o
l
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r



activator 10vol 3%

development time 30' - 35'	mixing ratio 1:1,5
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EN. White hair coverage / Tone on tone coloring / Colors darker shades / Lifts 0-1 level.
IT. Copertura capelli bianchi / Colorazione tono su tono / Colorazione toni più scuri / Schiaritura 0-1.
ES. Cobertura de las canas / Coloración tono sobre tono / Coloración tonos más oscuros / Aclarado 0-1 tono.
FR. Couverture cheveux blancs / Coloration ton sur ton / Coloration tons plus foncés / Éclaircissement 0-1 ton.
PT. Cobertura dos cabelos brancos / Coloração tom sobre tom / Coloração tons mais escuros / Clareamento de 0-1 tom.

activator 20vol 6%

development time 35' - 40'	mixing ratio 1:1,5
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EN. White hair coverage / Lifts 1-2 levels.
IT. Copertura capelli bianchi / Schiaritura 1-2 toni.
ES. Cobertura de las canas / Aclarado 1-2 tonos.
FR. Couverture cheveux blancs / Éclaircissement 1-2 tons.
PT. Cobertura dos cabelos brancos / Clareamento de 1-2 tons.

activator 30vol 9%

development time 40' - 45'	mixing ratio 1:1,5
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EN. White hair coverage / Lifts 2-3 levels.
IT. Copertura capelli bianchi / Schiaritura 2-3 toni.
ES. Cobertura de las canas / Aclarado 2-3 tonos.
FR. Couverture cheveux blancs / Éclaircissement 2-3 tons.
PT. Cobertura dos cabelos brancos / Clareamento de 2-3 tons.

activator 40vol 12%

development time 45' - 50'	mixing ratio 1:1,5	development time 50' - 55'	mixing ratio 1:2
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EN. White hair coverage / Lifts 3-4 levels.
IT. Copertura capelli bianchi / Schiaritura 3-4 toni.
ES. Cobertura de las canas / Aclarado 3-4 tonos.
FR. Couverture cheveux blancs / Éclaircissement 3-4 tons.
PT. Cobertura dos cabelos brancos / Clareamento de 3-4 tons.

EN. Lifts 4 levels and more super, Super high lift coloring service.
IT. Schiaritura 4 toni e oltre servizio di colorazione Superschiarente.
ES. Aclarado de 4 tonos y más, servicio de color Superaclarante.
FR. Éclaircissement 4 tons et plus, service de coloration Super-éclaircissant.
PT. Clareamento de 4 tons ou mais, serviço de coloração super aclarante.

OiVita39

natural

1.0

3.0

4.0

5.0

6.0

7.0

8.0

9.0

10.0

11.0

intense natural

4.00

5.00

6.00

7.00

8.00

matte

4.8

5.8

6.8

7.8

blue

1A

ash

5.1

6.1

7.1

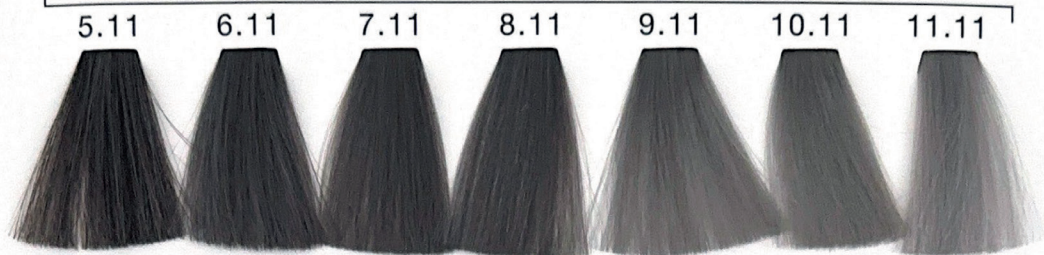
8.1

9.1

10.1

11.1

intense ash



beige



intense beige



warm brown



golden



ash golden



cold brown



copper gold

6.34

7.34

8.34



copper

6.4

7.4

8.4



gold copper

5.43

6.43

7.43



intense copper

6.44

7.44

8.44



mahogany

4.5

5.5



red

5.6

6.6

7.6



red intense

6.66

7.66

8.66

RC50



pastel violet

8.07

9.07

10.07



violet

4.7

5.7



chocolate

6.9

7.9

8.9



superlightener

11.0SS

11.11 SS

11.2 SS

11.7 SS



toner

naturale

beige

argento



intensifier ammonia free

neutro

viola

blu

argento

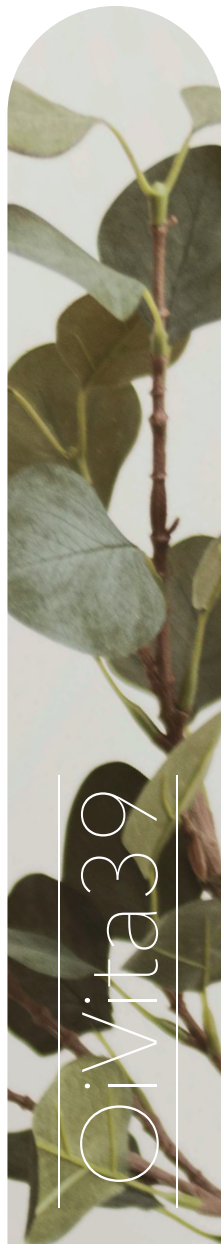


oro

rosso

arancio

verde



OiVita39

exclusive
hi-tech formula with
**natural ingredients,
vegetal amino acids
& argan oil**

Permanent cosmetic coloring treatment.

IT. Trattamento di colorazione cosmetica permanente. **ES.** Tratamiento de coloración cosmética permanente. **FR.** Traitement de coloration cosmétique permanente. **PT.** Tratamento de coloração cosmética permanente.

Perfect white hair coverage.

IT. Perfetta copertura dei capelli bianchi. **ES.** Perfecta cobertura de cabello blanco. **FR.** Couverture parfaite des cheveux blancs. **PT.** Cobertura perfeita dos cabelos brancos.

PPD free formula.

IT. Formulazione PPD free. **ES.** Formulación libre de PPD. **FR.** Formulation sans PPD. **PT.** Fórmula livre de PPD.

20' - 55'

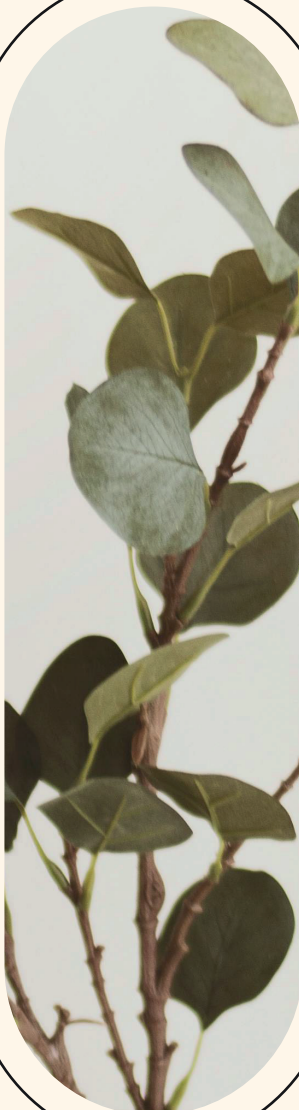
EN. Development time.
IT. Tempi di posa.
ES. Tiempo de exposición.
FR. Temps de pose.
PT. Tempos de repouso.

1:1,5

EN. Mixing ratio.
IT. Rapporto di miscelazione.
ES. Proporción de mezcla.
FR. Rapport de mélange.
PT. Proporção de mistura.

1:2

EN. Mixing ratio with the high lift series.
IT. Rapporto di miscelazione per la serie superschiarante.
ES. Proporción de mezcla con la serie superaclarante.
FR. Rapport de mélange avec série super-éclaircissant.
PT. Proporção de mistura com série super-clareadora.



Lightening up to 4 levels and more.

IT. Schiaritura fino a 4 toni e oltre. **ES.** Aclaración hasta 4 tonos o más. **FR.** Éclaircissement jusqu'à 4 tons ou plus. **PT.** Clareamento até 4 tons ou mais.

Highlights with extraordinary shine and intensity.

IT. Straordinaria brillantezza e intensità del riflesso. **ES.** Extraordinario brillo e intensidad de reflejo. **FR.** Brillance extraordinaire et intensité du reflet. **PT.** Brilho e intensidade intensa do reflexo.



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